

Mission And Vision Statement

Mission

Our mission is to unlock a business's potential, create exceptional impact, and build the brand by leveraging our entrepreneurial spirit, network of experts, and strategic counsel. We deliver curated financial solutions that focus on adding value, aiding growth, and driving transformational change. We aim to lay the groundwork and transform an idea into a successful brand. We invest in brands and companies across a myriad of sectors including Technology, Media & Entertainment, Wellness & Hospitality, Infrastructure & Real Estate, and Aerospace.

We create impact using our proven strategy of sector-focused investing, looking for opportunities where capital, experience, and insight can release the potential of businesses and lead to significant growth. We focus on long-term investment in growth companies and create exceptional impact driven by success.

Vision

We're believers who turn ideas into opportunities and value. Jupiter Capital was started in 2005 in Bengaluru to bring new paradigm investing of using simple yet exceptional business ideas. The drive to create exceptional brands and companies has enabled us to build valuable and successful businesses that reaches millions of people and enterprises in India and around the world.

We choose to be a business with a heart. We drive value and dream of a better tomorrow by supporting our communities and our nation.

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